Integrations
The Bubble® PPM integrations module

Bubble connect
Powered by: **workato**

Application integration enables systems that were built separately to work together, resulting in new capabilities and efficiencies that cut costs, uncover insights, and much more.

Integrations are a key feature of Bubble® PPM and enable data to be shared between connected systems securely and automatically.

Creating a genuinely authoritative single source-of-truth

As a modern platform Bubble® PPM has always been designed to integrate well with other software. Historically integrations required manual implementation and maintenance using bespoke software to manage and control the data being shared.

While effective, this route can be complex, costly to maintain and engineering-intensive. In recent years a new category of software service has evolved to bridge the gap. An Integration Platform as a Service (iPaaS) provider specializes in building and maintaining an integrations infrastructure that can be use to manage these requirements.

Bubble® PPM has partnered with iPaaS vendor Workato® to provide our customers with a native in-application integrations module that sits within the Bubble® PPM application.

Enterprise grade security and reliability

As a fully supported service, this optional 'Add-On' module removes the burden of internal development resources being taken up to build and maintain integrations.

Like all Bubble® PPM functionality, our integrations module guarantees enterprise grade security and reliability. All data is fully secure in transit between applications.

Key benefits

Easy and fast to implement
Workflow designer for easy configuration
Library of preconfigured applications to integrate with
Clear up-front pricing
Minimal technical resources required
Saved time through the elimination of manual work

And many more!

Technical benefits

Fully secure data transit between applications
Secure management of API keys
Fully managed configuration and maintenance
Enterprise grade security / reliability
Linear, branching, looping, try / catch, error handling
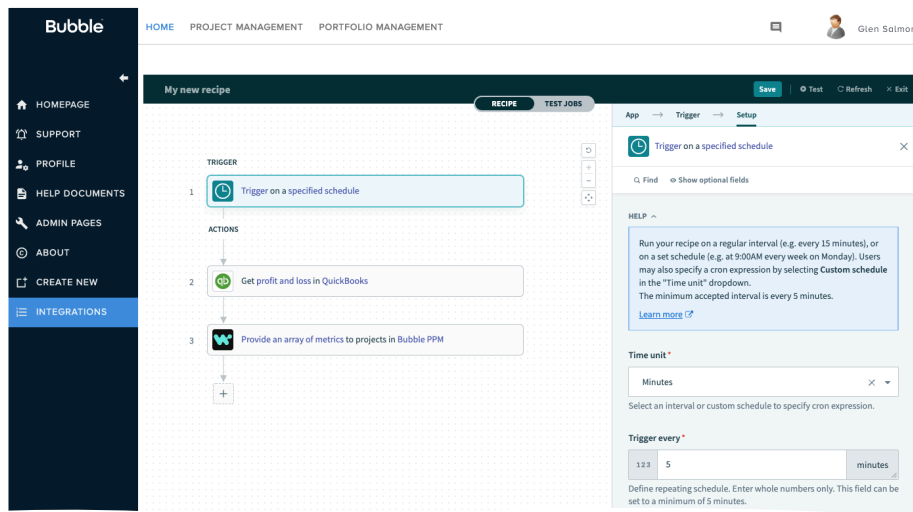Usage metrics and telemetry

And many more!

integrations are better with Bubble

Integrations
Say hello to flexible connectivity

By embedding Workato® into our platform as an in-application integrations module, Bubble PPM customers benefit from the opportunity to integrate their Bubble PPM instance with a huge range of 3rd party applications. Welcome to 'Bubble connect' the Bubble® PPM integrations module.

As a fully supported service, this optional 'Add-On' module removes the burden of internal development resources being taken up to build and maintain integrations.

A screenshot of the in-application Bubble® connect integrations module. Image shows a basic 3rd party application trigger and subsequent actions within Bubble® PPM

Integrations are costed based on integration type and complexity of data flows

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Integration types

Bubble® connect integrations are a paid 'Add-On' optional service that's available to all Bubble® PPM customers. It's one of the few areas where we charge additional fees for services. Customers benefit from:

Over 400 'standard' app integrations
Powerful 'recipe builder' for non-standard integrations
Trigger based events
Bi-directional, batch, on-demand, scheduled data flows
Linear, branching, looping, try / catch, error handling
Usage metrics and telemetry

integrations are better with Bubble

The Bubble® PPM approach
Your single source-of-truth

An integrated suite of tools and dashboards for managing a portfolio of projects, both **operationally** and **strategically**

Key benefits	
✅ **Visibility**	• Extensive portfolio reporting capabilities based on project characteristics (e.g. across brands, categories etc) as well as automatically captured data such as launch dates, lead time, etc., and can be output in flexible formats for different stakeholder forums.
	• Simultaneous access by multiple functions to collaboratively contribute to delivery and provide real-time updates throughout system.
✅ **Control**	• Templated plans based on defined processes to drive consistent and predictable delivery (leveraging Stage/Phase and Gate methodology).
	• Greater emphasis on reliability and stability rather than continuous flexibility. Plans CAN change, but the system tries to discourage continuous change, enabling a shift from reactive project management to proactive project management/risk mitigation, and greater confidence in hitting planned launch (and other) dates.
	• Inbuilt governance process to ensure projects go through appropriate checks and approvals throughout execution.
	• Role-based permission structure that reinforces governance and accountability and restricts access levels appropriately.
	• Inbuilt process metrics such as on-time delivery, leadtime, number of technical complexity changes, etc. System provides the mechanism to incorporate continuous process improvement.
✅ **Efficiency**	• Templated plans enable the creation of process metrics, highlighting bottleneck areas and supporting continuous improvement.
	• Personalized dashboard for each user showing what projects and tasks they are responsible for, organized to support efficency and productivity as well as reinforcing accountability.
	• Allows for critical path highlighting to be an input to decision making without it being the sole driver of the plans (which, when used as the sole methodology, can force a lot of time spent making small adjustments to the plan rather than on actual execution).
	• Part of an integrated suite of project execution tools including risk & issue management, post launch review/lessons learned, project summary reporting, etc.
	• Built in API, enabling integration with other systems to reduce duplication of effort.
	• Strong focus on ease-of-use.

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